Effective Communication for Safety Leaders

Jeff Campbell, a University of Virginia alum, is a consultant with a concentration on effective business communication, and is the Tarheel Chapter luncheon speaker on Thursday, March 1, 2018.

He has a 20+ year history of pairing communication skills to the skillset for environmental health and safety. He has a diversified resume that includes a stint at Maersk, the world’s largest container shipping company. While there he worked directly with safety professionals from senior leadership to field supervisors in marine terminals, trucking, ocean shipping, logistics and distribution.

Jeff was a developer and presenter at Maersk’s Transportation Safety Course taken by people from HR, Legal, Finance, etc. as well as every person with any responsibility for safety. He holds the National Safety Council’s Advanced Safety Certificate and ASSE’s Safety Certificate and Executive Safety Certificate, among other training. Today, Jeff is a freelance writer with 27th Character and continues to consider effective safety efforts as a primary responsibility of every organization and a leading indicator of their success.

WHAT PRESENTATION HOPES TO ACCOMPLISH

Effective communications is about achieving results by providing information that matters to others. Safety successes ripple through the entire workplace and ultimately to the customer, but most people can’t connect the dots.

Jeff will provide new strategies to help safety professionals achieve the results they want by broadcasting over the right channels with the right messages.

QUESTIONS TO “SET THE STAGE”

At your company:

- Is safety a factor in decision making throughout the company?
- How frequently do your stories appear in internal communications aimed at the entire organization (newsletters, magazines, intranet, Town Hall meetings, etc.)?
- Is safety seen as an expense or an investment?
- Do other areas understand the importance of your safety programs?
Construction Roundtable Meeting Set for March 9th at ABC of the Carolinas

The intent of the Construction Roundtable is to provide ASSE member and guest with valuable information and knowledge that they can use to improve safety at their company and the industry. We look forward to valuable learning opportunities in the future.

The next meeting is scheduled for Friday, March 9th and will be held at the offices of the Associated Builders and Contractors (ABC) of the Carolinas, the topic is dropped object protection. They are located at 610 Minuet Lane, Charlotte NC.

The International Safety Equipment Association (ISEA) and ANSI are working on the release of a consensus best practices standard on dropped object protection.

The meeting sponsor will be JDF Associates, and they will be making the presentation with Ergodyne. To register:


Agenda:

7:30 am to 7:45 am – Meet & Great
7:45 am to 8:30 am – Dropped Object Prevention
8:30 am to 8:40 am – Break
8:50 am to 9:15 am – Dropped Object Prevention
9:15 am to 9:30 am – Question & Answer/Open Discussion

January Financials for Tarheel Chapter

Ted Wilburn, Tarheel Chapter treasurer, reports:

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Membership Committee Update

LaQuandra Jones, Tarheel Chapter Membership Chair, reports that our membership has grown by a factor of five, with three new members and two transfers from other ASSE chapters.

Warm welcomes are extended to new members Kelly Dover with the NC Air National Guard, Mike Lutz with United Technologies Aerospace, Steven Skinner with Corning and two transfers, John Japp with Sentry Insurance and Calvin Smith.
The Charlotte Regional Safety & Health School would like to invite you to our 28th Annual Safety & Health Conference.

This year’s conference will be held at the Crowne Plaza Charlotte Executive Park, 5700 Westpark Drive, Charlotte, NC 28217 on April 19 & 20, 2018. The golf tournament will be held on April 18, 2018 at the Cramer Mountain Country Club located in Cramerton, NC.

This is your opportunity to network with over 200 of Charlotte’s regional safety and health professionals. To encourage our attendees to visit the exhibitors, we will give away special door prizes (TVs, iPads, etc.) to lucky attendees who visit all exhibitor booths.

For registration information on the Charlotte Regional Safety School, please go to the website http://www.charlottesafetyconference.com

FYI... Kevin Earp, Dan Collins, Julian Mercer and Bob Kastenhuber, all past presidents of ASSE Tarheel Chapter all serve on the Board of Directors of the Charlotte Regional Safety School.

2018 Fire & Life Safety Bowl Scheduled for Thursday, March 15, 2018

Kevin Earp is coordinating the Tarheel Chapter’s participation in the 40th annual Fire and Life Safety Bowl that will be held at Friendship Missionary Baptist Church, 3400 Beatties Ford Road in Charlotte. The event is open to 4th and 5th grade students, and is a fun and exciting safety competition.

Students learn an extraordinary amount of safety information that they will use for life and pass along to others. In addition, Cash Prizes, Awards, Food, Games will be awarded. Fun educational activities during competition down time! Sponsors provide over $5,000 in prizes.
Tarheel Chapter Officers and Executive Committee Members

President: Dan Deller
Vice President / President-Elect: Scott Baranowski
Secretary: Greg Santo
Treasurer: Ted Wilburn

Chapter Communications/Public Relations: Alex Eggleston & Allan Oracion
Women in Safety Engineering: Jennifer Law
Blacks in Safety Engineering: Craig Cupil
Young Safety Professionals/Social Media: Julianna Jankowski & Shawn McCormick
SPALW: Sergio Franco
Foundation Liaison: Kulema McKoy
Membership: LaQuandra Jones
Professional Development: Kevin Earp
Public Relations: Open Position
Governmental Affairs: Julian Mercer
Audit: Craig Cupil
Construction Roundtable: Jason Sisk
Webmaster: Dan Collins

The committee meets monthly just before the regular monthly meeting.

ASSE Luncheon at the NC Statewide Safety Conference

The North Carolina Chapter is sponsoring the ASSE luncheon for the North Carolina Industrial Commission Safety Conference held at the Joseph Koury Conference Center, located at 3121 High Point Road, Greensboro, NC. The speaker will be Mr. Rixio Medina, ASSE President-elect. The cost of the meeting is $30, and is scheduled for Wednesday, May 16th from noon till 1:30.

The luncheon menu will be braised steak tenderloin tips with a demi-glace over mashed potatoes, served with a vegetable, salad rolls, dessert and coffee/tea.

Luncheon tickets are required, and are available at the ASSE booth in the exhibit hall during the conference, from your chapter president or online via PayPal using the registration link below:


This year’s there is also a daily admission fee from the NC Safety Conference, the daily fee is $35, and you can pre-register:

https://www.ncsafetyconference.com/conference/attendees.html?eventId=14&controller=event&task=individualRegister